



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	30S

Invoice #	104859-1
Invoice Date	08/12/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/06/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104859
Alt Order #	06837381
Deal #	
Order Flight	07/30/12 - 08/06/12

Billing Address:

Shorr Johnson Magnus
 Attention: Accounts Payable
 1831 Chestnut St.
 #602
 Philadelphia, PA 19103

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 6-7a Wakeup w/Wagners	6-7a		07/30/12 to 08/05/12	1x	M-----				
				M	07/30/12	:30	6:29 AM	NVSB-TV12-15 why would	\$700.00		1
2	KSNV	Today Show	658a-9am		07/30/12 to 08/05/12	2x	-TW----				
				Tu	07/31/12	:30	7:22 AM	NVSB-TV12-8 Patient	\$1,400.00		1
				W	08/01/12	:30	8:38 AM	NVSB-TV12-8 Patient	\$1,400.00		3
4	KSNV	M-F Early News	5-630p		08/06/12 to 08/12/12	1x	M-----				
				M	08/06/12	:30	5:29 PM	NVSB-TV12-15 why would	\$1,000.00		1
5	KSNV	M-F Early News	5-630p		07/30/12 to 08/05/12	5x	MTWTF--				
				M	07/30/12	:30	5:15 PM	NVSB-TV12-15 why would	\$1,000.00		3
				Tu	07/31/12	:30	6:23 PM	NVSB-TV12-8 Patient	\$1,000.00		1
				W	08/01/12	:30	5:22 PM	NVSB-TV12-8 Patient	\$1,000.00		4
				Th	08/02/12	:30	6:15 PM	NVSB-TV12-15 why would	\$1,000.00		5
				F	08/03/12	:30	6:21 PM	NVSB-TV12-15 why would	\$1,000.00		2
6	KSNV	M-F Jeopardy	630-7pm		07/30/12 to 08/05/12	5x	MTWTF--				
				M	07/30/12	:30	6:42 PM	NVSB-TV12-15 why would	\$1,100.00		2
				Tu	07/31/12	:30	6:43 PM	NVSB-TV12-8 Patient	\$1,100.00		1
				W	08/01/12	:30	6:54 PM	NVSB-TV12-8 Patient	\$1,100.00		3
				Th	08/02/12	:30	6:43 PM	NVSB-TV12-15 why would	\$1,100.00		4
				F	08/03/12	:30	6:42 PM	NVSB-TV12-15 why would	\$1,100.00		5
7	KSNV	M-F Jeopardy	630-7pm		07/30/12 to 08/05/12	5x	MTWTF--				

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency for other Third Parties that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



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Page 2 of 2

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Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut St.
#602
Philadelphia, PA 19103

IDB #	
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<u>Gross Total</u>	\$21,725.00	
<u>Agency Commission</u>	\$3,258.75	
<u>Net Amount Due</u>	\$18,466.25	
		<u>Payment Terms 30 Days</u>

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